



DEFF OPERA WORKSHOP OPEN RESEARCH ANALYTICS

Capability mapping: using bibliometric data to explore the potential of research ecosystems



STRUCTURE

- Capability Mapping and Matchmaking Motivation
- Example case: Knowledge Landscapes, across and beyond silos
- Reflection + Q&A



Capability Mapping and Matchmaking

Motivation



"Insights, experience, competence and analytic tools that captures key aspects of research publishing, collaborative research, research networks and research communication across the main scientific areas"



We need to change the questions we ask

Let's go for more beautiful questions



Advantages of this community:

Broad cross-disciplinary perspectives

- Long term thinking

Rationale: Evolution of the research-support ecosystem



Search

→ Exploration & Discovery

Research stocks

→ Knowledge flows

Descriptive

→ Predictive & Prescriptive

Reactive support

→ Proactive orchestration

Straightforward questions

→ Complex challenges

Evaluation/Tracking/Measuring

→ Allocation of resources

Rationale: Evolution of the research-support ecosystem





Faster, cheaper and better... at the same time

Rationale: Evolution of the research-support ecosystem



On 2018 the world:

- Wrote over 5 million new scientific publications
- Registered more than 1.5 million patents
- Assigned over 500.000 R&D grants
- Invested on R&D US\$ 1.7 trillion

AARHUS UNIVERSITY

1/8

1/16

AALBIOGG UNIVERSITY

1/930 MAR 1/940s 1950s UN19608 SIT 1/970s 1980s Royal Danish Library

Figure 2: Aggregate Evidence on Research Productivity

Also, "Are Ideas Getting Harder to Find?"

N. Bloom, C. Jones, J. Van Reenen, and M. Webb, "Are Ideas Getting Harder to Find?," 2019.

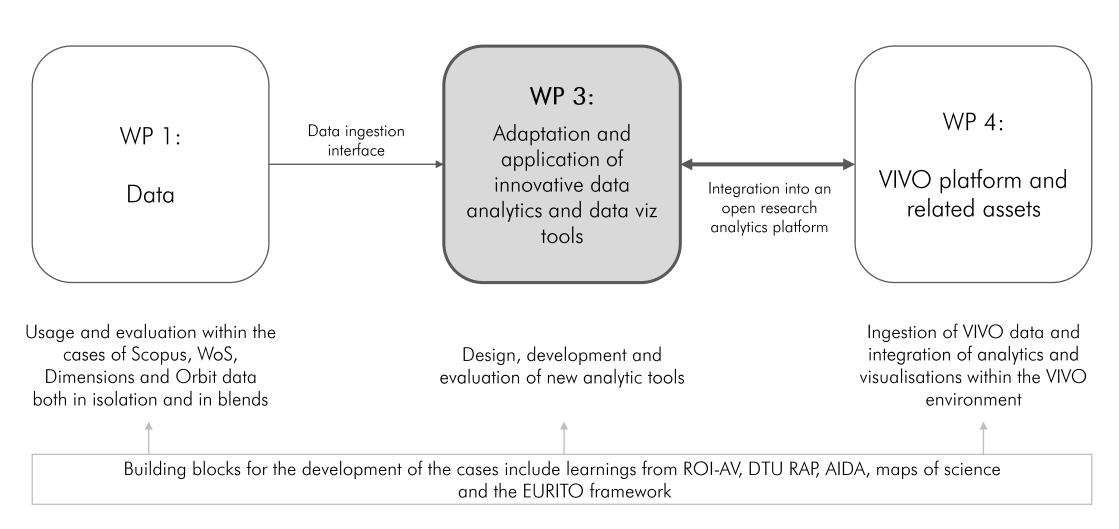


Example case:

University-Level Knowledge Landscapes across and beyond silos

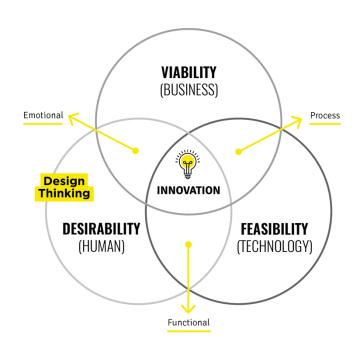




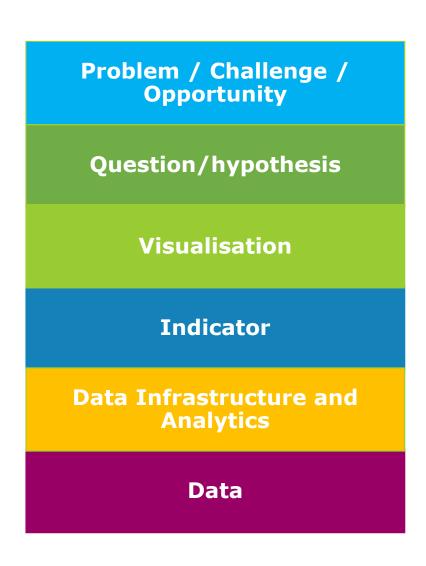


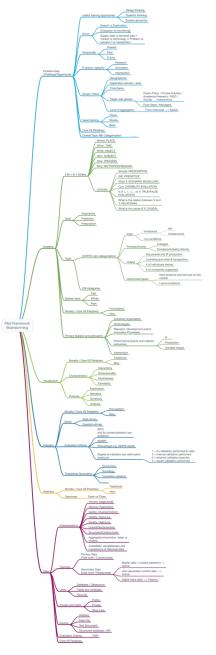


A Design Thinking Approach to Define Data-Science Projects

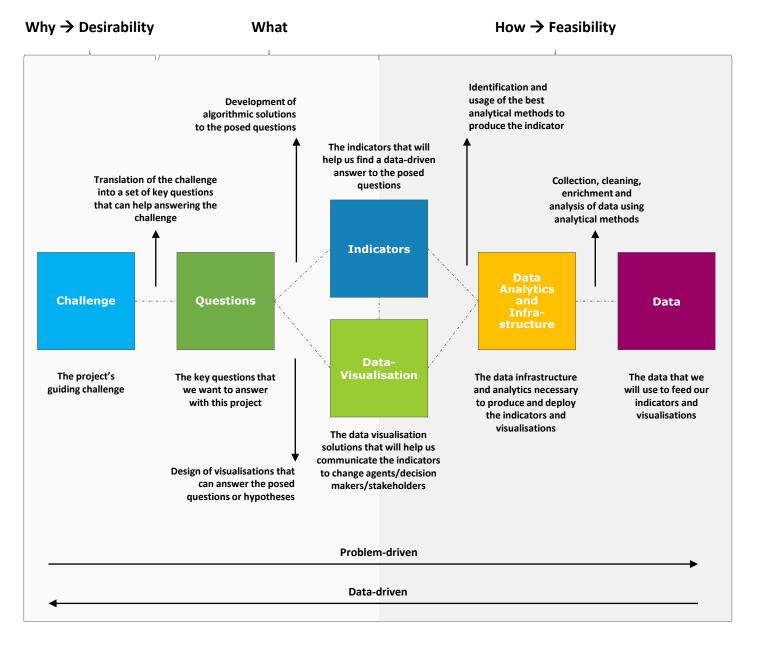


REF: IDEO. 2012. Design Thinking for Educators Toolkit.











Why → Desirability What How → Feasibility

Challenge

It is hard to have an overview about how the different areas of research are connected and how the universities working in each of them could better collaborate.

This hinders potentially fruitful collaborations and therefore the overall performance of a university

Questions

- Which university should I connect to explore collaboration opportunities?
- What is the natural/organic relation between the different areas of knowledge within and between universities?
- What are the key collaboration gaps between universities?

Indicators

- University-level deltas for:
 - co-authoring
 - citation
 - content similarity
 - geo distance
 - etc.

Data-Visualisation

- Matrices with collaboration deltas
- Tables with delta rankings
- Network diagrams

Data Analytics and Infra-structure

- Mockups in Tableau and D3.js
- Analyse potential usage of VOSviewer
- Integration into VIVO

Data

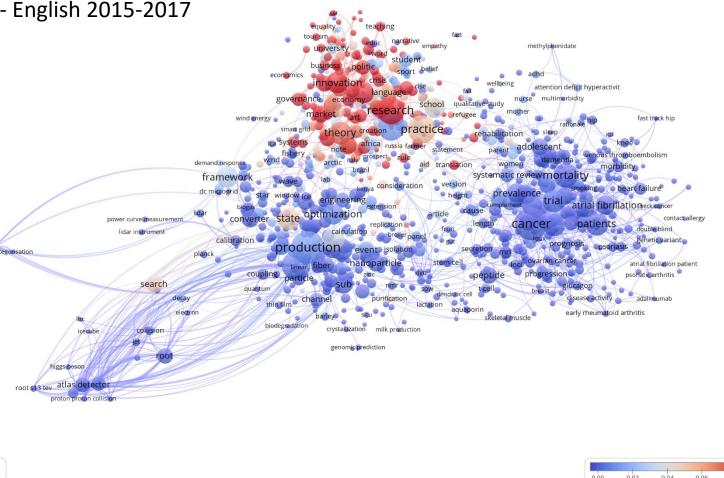
- Dimensions
- WoS
- Scopus
-





Map of Science DK - English 2015-2017

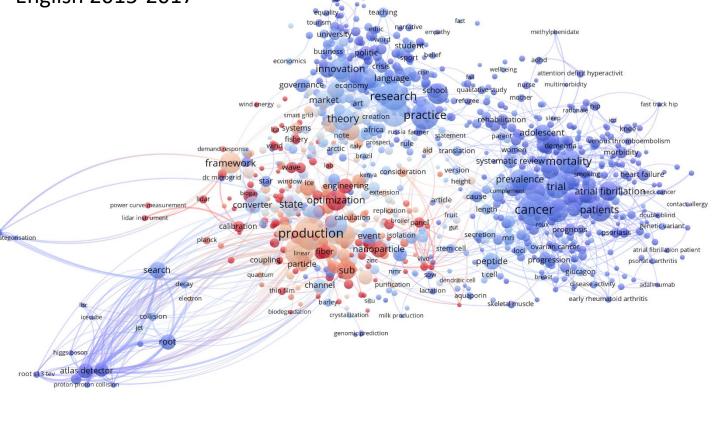
KU



VOSviewer







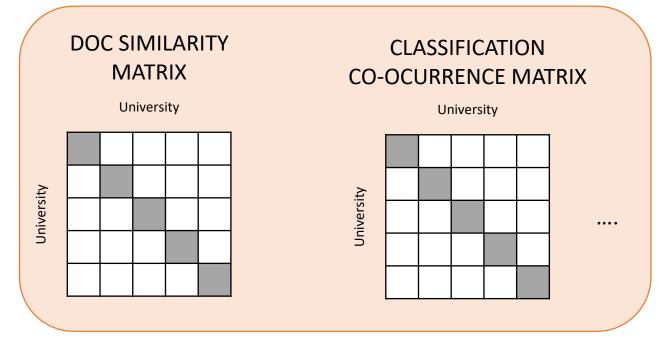
& VOSviewer



Actual interaction

CITATION CO-AUTHORING MATRIX University University Atian Article Art

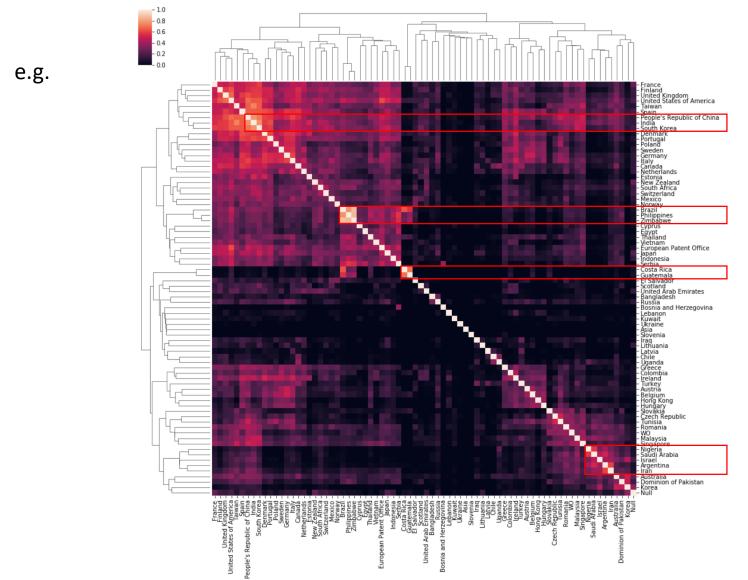
Interaction "potential"



DELTA MATRICES

Other matrices include geographical distance and shared collaboration partners





Capability mapping: using bibliometric data to explore the potential of research ecosystems - @parraguezr

DTU Knowledge Landscape

Data-driven network insights

WELCOME KNOWLEDGE LANDSCAPE

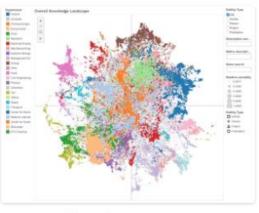
INTER-ORGANISATIONAL LANDSCAPE

HELP

ABOUT

Welcome

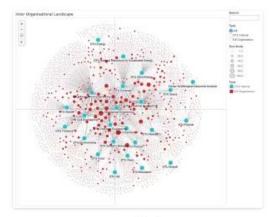
This website provides rich interactive visualisations for two important sets of data at DTU: 1) knowledge assets, including publications, projects, activities and the people that produces these knowledge assets. 2) The interactions of DTU's departments with external organisations.



1) DTU's Knowledge Landscape

The first interactive visualisation (1) shows different views of what we call **the knowledge landscape**, which includes a map that allows to identify groups of knowledge assets, search and filter by departments and keywords.

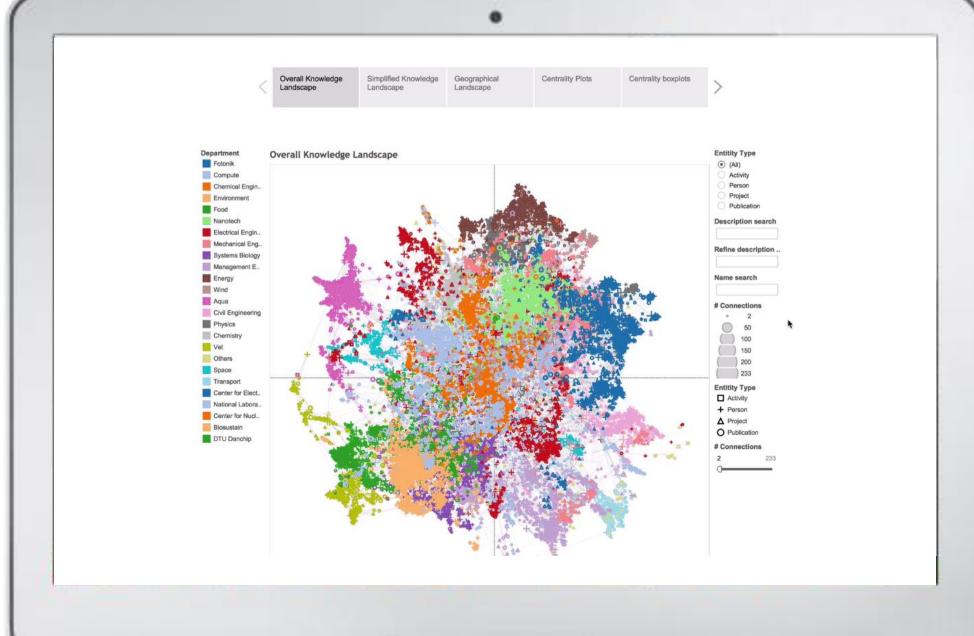
The second interactive visualisation (2) shows what we call the <u>inter-organisational landscape</u>, which allows for a network view of the connections between each department and external organisations.

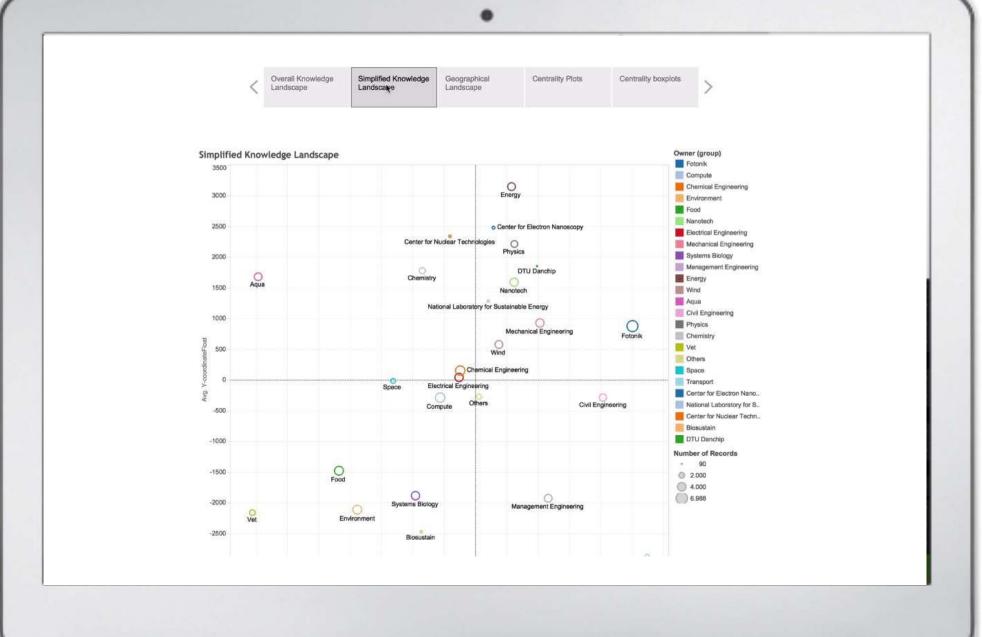


2) DTU's inter-organisational landscape

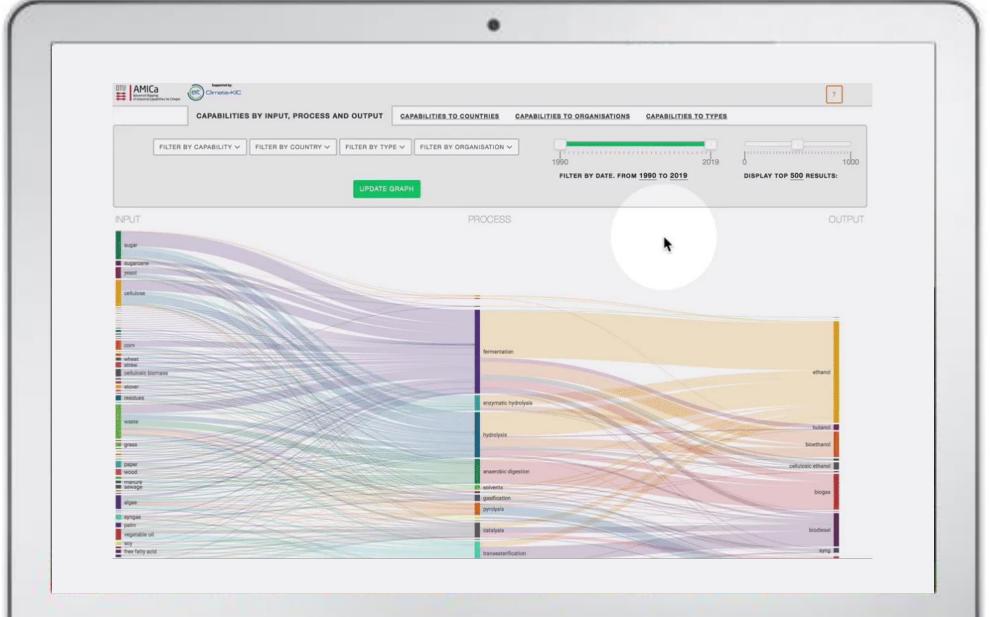
For more information about this tool and its functionalities please visit the <u>help section</u>. To contact the team behind this initiative and other issues please visit our <u>about page</u>.



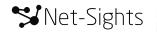


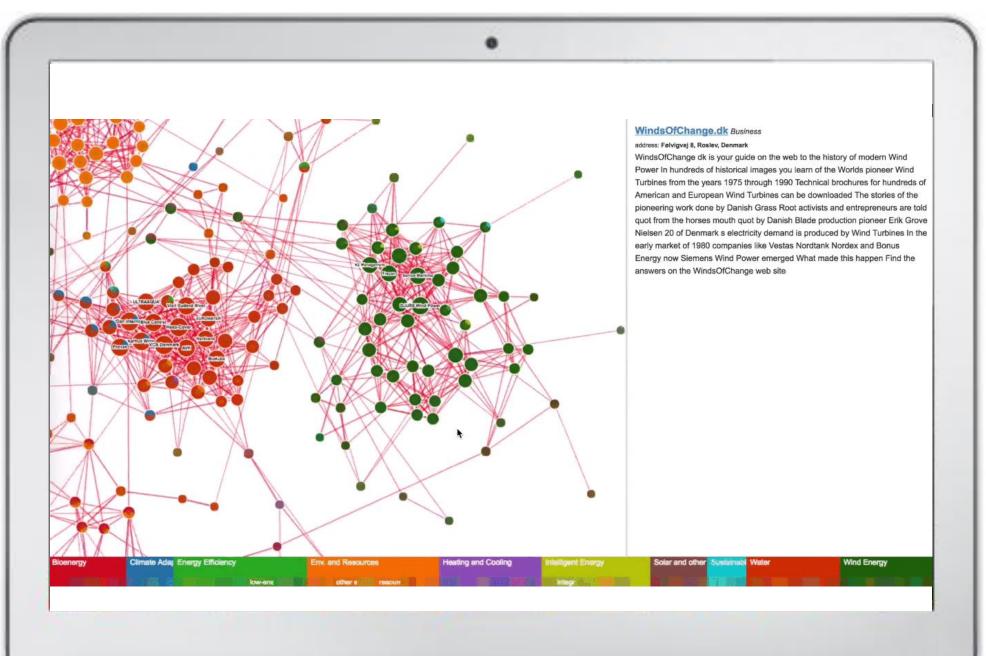














Project Key Resources and Activities





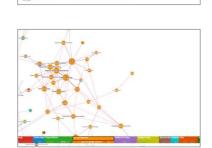
Data-Science & Analytics

Information Visualisations









Incl. Social network analysis & complex adaptive systems

Incl. graph databases

Incl. Advanced and intuitive representations of complex system models



Reflection + Q&A

